

Bachelor of Tourism, Hospitality and Events Management (BTHEM) (CRS1400588)

Gain business management skills necessary to be successful in the tourism, hospitality and events industries. The bachelor degree is a comprehensive, industry-relevant qualification that offers higher education level study in a range of management areas such as leadership, finance, marketing, human resources, entrepreneurship and strategic and risk management.

Career Opportunities: Supervisor or management positions such as event coordinator, restaurant manager, hotel manager, tourism operator.

Duration: 3 years full-time or part-time equivalent (part-time is not available to international students).

Course structure and admission:

- The 3-year full time degree includes 24 subjects (16 Core and 8 Electives).
- A range of business management subjects and subjects across all three industry sectors (Tourism, Hospitality and Events Management) are included.
- BTHEM offers two intakes per year. Students may be requested to complete some pre-induction tasks before the scheduled induction date to help prepare for study. Details will be emailed to students approximately 1-2 weeks before induction.
- For additional information regarding course admission requirement, fees and detailed list of subjects, refer to the TAFE SA website www.tafesa.edu.au/courses/hospitality-tourism

Course delivery mode:

- Classes are traditionally delivered face to face at TAFESA Regency Campus supported by resources on the online learning management system.
- Students will study two subjects per 9-week term as a full-time study load (8 subjects per year).
- Classes are typically programmed 2 days per week as five-hour workshops for up to 11 contact hours per week. Classes may be scheduled any day Mon- Fri. On rare occasions some classes may be scheduled in evenings.
- Some classes may be delivered online via the online Collaborate sessions via the learning management system.
- Students are also expected to complete up to 22 hours as self-directed study for research, completion of learning activities and assessments as part of the full-time study load.

Credit for Prior Learning:

- Students who enter via TAFESA Advanced Diploma of Hospitality Management (including through cookery and patisserie streams) will be eligible for up to 1 year and 1 term credit.
- Students who enter via TAFE SA Diploma of Hospitality Management (including through cookery and patisserie), Diploma of Event Management or Diploma of Travel and Tourism Management will be eligible for up to 1 year credit into the program (number of units depends on which electives have been completed within each qualification).
- Credit for previous related diploma, advanced diploma and higher education studies from other registered training providers will be reviewed on an individual basis.

Other relevant information:

- The qualification offers industry engagement opportunities such as field trips, industry speakers and industry placement (within one of the elective selections)
- If students select the elective 'Entrepreneurs' Challenge', students have the opportunity to study and complete in the Australian E-Challenge competition through University of Adelaide.
- Students will be counselled to establish an individual training plan to best suit the career pathways of each student.
- This is an academic degree, with minimal practical skills components. If applicants are looking for a more practical based qualification, we suggest:
 - Entering the program via our TAFE SA VET pathways such as Diploma of Hospitality (where credit will be applied into the bachelor). Please visit: <https://www.tafesa.edu.au/courses/hospitality-tourism> for more detail on VET programs available.
 - Supplement the degree with additional short courses to gain practical industry skills. For upcoming short courses and further information visit <https://www.tafesa.edu.au/courses/hospitality-tourism/short-courses>
- No uniform requirement. Neat casual attire is acceptable.
- Students are expected to purchase or gain access to required prescribed textbooks.
- There will be a requirement to complete group/teamwork within some subjects.
- Students must have access to a computer (phone or tablets are not sufficient). Computers are available via the TAFE SA student hubs for use while on campus however, access while off campus is also important for study success. Microsoft Windows Operating System is preferred, but not mandatory.
- All students are expected to adhere to all TAFE SA policies including the [TAFE SA academic integrity policy](#).